



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, December 15, 2009
Pinnacle Conference Room at Human Resources
7575 East Main Street
Scottsdale, Arizona 85251

1. Call to Order/Roll Call 8:15 a.m.

John Holdsworth, Chairman
Kate Birchler
Sam Fox
Richard Bibee

David Richard
Mike Surguine, Vice-Chairman
Leon Young

All Commissioners present except Commissioner Fox. Commissioner Birchler left at 9:30 a.m.

2. Approval of Minutes

Commission discussion and possible action to approve the November 17, 2009 regular meeting minutes. (Attachment No.1)

Motion to approve the November 17, 2009 minutes by Commissioner Birchler; Seconded by Commissioner Bibee. Motion approved 5-0.

3. Manager's Reports

Staff Contact: Kathy O'Connor, Tourism Development Manager

- a. Staff bed-tax collection report (Attachment No. 2)
- b. Bed Tax Proforma (Attachment No. 3)
- c. Smith Travel Report (Attachment No. 4)
- d. Managers Update

4. Uses of Non-Destination Marketing Bed Tax Revenue

Commission review and discussion regarding possible uses of non-destination marketing bed tax revenue including the current TDC process to evaluate tourism-related capital projects.

Staff Contact: Kathy O'Connor (Attachment No.5)

Motion by Vice-Chair Surguine; Seconded by Commissioner Birchler. Motion approved 6-0.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or KMontalvo@ScottsdaleAZ.gov. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.

5. General Plan Update and Possible Action on Commissioner Appointment to the General Plan Working Group

Staff Contact: Carrie Wilhelme, Senior Planner (Attachment No. 6)

6. Greater Airpark Community Area Plan Update

Staff Contact: Mary Vandevord, Advance Planning Department (Attachment No. 7)

7. SCVB First Quarter Performance Measures Report

Staff update on first quarter results.

Staff Contact: Steve Geiogamah (Attachment No.8)

8. Desert Discovery Center Feasibility Study-Phase Two Update

DDC Joint Sub-Committee Members-Vice Chairman Mike Surguine and Commissioner David Richard

Staff Contact: Kathy O'Connor

9. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

10. Public Comment

Citizens may address the members of the Tourism Development Commission during "Public Comment." This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

11. Adjournment 9:43 a.m.

Next scheduled meeting is January 19, 2010



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